

What Is Claimed Is:

1. A system for allowing a user to customize an Internet web site having predetermined features, the system comprising:

a server that is connected to the Internet and that controls the web site; and

a web page-forming component for forming a personal web page incorporating one or more of the features in response to an input provided by the user via the Internet, said personal web page comprising a private component accessible only by the user and a public component accessible to anyone, wherein the user's input determines which of the features appear in the private component and which of the features appears in the public component.

2. The system of claim 1 wherein the input further provides biographical information on the user to be included in the public component.

3. The system of claim 1 further comprising a single action construction component, wherein the user may add one or more of the web site features to the personal web page with a single action.

4. The system of claim 1 further comprising an annotation component that allows the user to create and store a comment related to one of the features in the personal web page, such that the comment may be later accessed.

5. The system of claim 1, wherein the server allows a third party to access the public component from the web site in a single action.

6. The system of claim 1 wherein the web page-forming component further comprises a construction component to guide the user through the formation of the personal site.

7. The system of claim 1 further comprising a tracking component that changes the personal web page to reflect changes in the web site.

1 8. A method for allowing a user to customize an Internet
2 web site having particular features, the method comprising
3 the steps of:

4 connecting to a server via the Internet to access the
5 web site;

6 providing an input to the web site via the Internet,
7 wherein said input initiates a web page-forming component
8 for forming a personal web page incorporating one or more of
9 the web site features in accordance with the input, said
10 personal web page comprising a private component accessible
11 only by the user and a public component accessible to
12 anyone, wherein the input determines which of the features
13 appear in the private component and which of the features
14 appears in the public component.

9. The method of claim 8 further comprising providing biographical information to be included in the public component.

10. The method of claim 8 further comprising adding one of the web site features to the personal web page with a single action.

11. The method of claim 8 further comprising the steps of:
creating an annotation related to one of the features
in the personal web page;
storing said annotation; and
accessing said annotation during subsequent use of the
personal web page.

12. The method of claim 8 further comprising the step of
automatically updating the personal web page.